

AGENDA: DAY ONE

Wednesday, May 19th 2021

6:00-9:00 PM	Breakouts open and run until conclusion of event
6:00 PM	Event Begins: Opening Video and Remarks
6:05 PM	<p>Keynote: Jobs Don't Have Genders</p> <ul style="list-style-type: none"> ● Judaline Cassidy, Plumber, Tradeswomen Activist, Founder - Tools & Tiaras Inc.
6:15 PM	<p>#HerPower Tools Launch: A special program launch announcement in partnership with WFS and Milwaukee Tools that includes a tool bag giveaway!</p> <ul style="list-style-type: none"> ● Amanda March, National Marketing Manager - Milwaukee Tools ● Rick Thurston, General Manager - WFS Ltd.
6:20 PM	<p>Dream Trades Panel: Tradespeople share their career journey, day-to-day work life, and provide great advice.</p> <ul style="list-style-type: none"> ● Moderator: Nour Hachem-Fawaz, Founder & President - Build a Dream ● Annie Buscemi, Apprentice Electrician - Arctic Electrical Ltd. ● Alicia Butty, Metal Artist - Self-Employed ● Mary Marshall, Licensed Automotive Service Technician - Team Truck Centre ● Logan Kane, Training Coordinator - Carpenters Union Local 494
7:00 PM	<p>SESSION TRACKS: Busting Myths: Moderated Fireside Chats - Ask tradespeople your questions to find out what their day to day <i>really</i> entails, and ask Employers what working for them is like!</p> <p>Track 1: Construction</p> <ul style="list-style-type: none"> ● Moderator: Yumna Nasir, National Director of Operations, Technology - Plan Group ● Annie Buscemi, Apprentice Electrician - Arctic Electrical Ltd ● Delaney Krieger, Drywall, Acoustic and Lathing Applicator - Carpenters Union Local 494 ● Logan Kane, Training Coordinator - Carpenters Union Local 494 <p>Track 2: Industrial</p> <ul style="list-style-type: none"> ● Moderator: TBC ● Alicia Butty, Metal Artist - Self-Employed ● Lisa Petronski, Front Line Manager - Bruce Power ● Addi Pump, Team Leader, Training & Development - Toyota Manufacturing Canada Ltd. ● Jeanine Lassaline-Berglund, Canadian Association of Moldmakers & Automate Canada



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<p>7:00 PM</p>	<p>SESSION TRACKS: Busting Myths: <i>(Continued)</i></p> <p>Track 3: Motive Power</p> <ul style="list-style-type: none"> ● Jennifer Seberras, CEO - Simplify Supply Chain Solutions (Moderator) ● Christel Nelson, Licensed Automotive Service Technician - Finch Hyundai ● Lisa McClelland, Manager Associate Network - NAPA Ontario <p>Track 4: Service</p> <ul style="list-style-type: none"> ● Tracy Qiu, PhD Student in INDI Graduate Program Concordia (Moderator) ● Kareema Beckles, Chef & Owner - Chef Kareema
<p>7:25 PM</p>	<p>“What Now?” Panel: What is an apprenticeship and how do you get there from high school? You’ll learn about the options and exciting pathways you have, and programs within your reach to plan out your future.</p> <ul style="list-style-type: none"> ● Moderator: Nour Hachem-Fawaz, Founder & President, Build a Dream ● Eartha Altenstad, Employment & Training Consultant - Ministry of Labour ● France Daviault, Executive Director - Canadian Apprenticeship Forum ● Kevin Hotten, OYAP Coordinator - Nipissing-Parry Sound Catholic District School Board
<p>7:55 PM</p> 	<p>Game / Stretch Break / Scavenger Hunt / Photobooth</p>
<p>8:10 PM</p>	<p>Trade Secrets Panel: Our panel of industry professionals help you explore the company they work for, hiring practices, work culture, support programs and apprenticeship opportunities!</p> <ul style="list-style-type: none"> ● Moderator: Nour Hachem-Fawaz, Founder & President - Build a Dream ● Valerie Lane, Superintendent, Distribution Lines - Hydro One ● Lilianne Dobbs, Superintendent - PCL Constructors Canada Inc. ● Sarah Rafols, Horticulture Technician Journey person - Landscape Ontario ● Dimaz Ladak, Foreperson - CT Apprentices Bus Maintenance & Shops
<p>8:30 PM</p>	<p>Closing Remarks</p>
<p>8:35 PM</p>	<p>Event Concludes</p>

AGENDA: DAY TWO

Thursday, May 20, 2021

6:00-9:00 PM	Breakouts open and run until conclusion of event
6:00 PM	Event Starts: Trades Week Video and Opening Remarks
6:10 PM	Keynote: The Power of Curiosity <ul style="list-style-type: none"> ● Cara Grant, Senior Project Manager - EllisDon
6:20-6:50 PM SPARKPOWER	Spark Your Career: Grayson Swan , Executive VP, Renewables. Spark Power
6:50 PM  Domino's	Journey of a Pizza and Cooking Demo: Skilled trades play such a pivotal role in our day-to-day world. There are so many amazing opportunities to make a positive impact on society and our economy when choosing a career path in the trades. We are going to show you what the excitement is all about by exploring the Journey of Pizza.
7:00 PM	Interactive Breakout Rooms
7:25 PM	SESSION TRACKS: Getting Work Ready: Get insights, tips and tricks from industry about subjects that are going to make your transition from high-school to work a little bit easier. Track 1: Resume & Interviewing <ul style="list-style-type: none"> ● Moderator: Brendan Sweeney, Managing Director - Trillium Network for Advanced Manufacturing ● Maki Morriss, Recruiter - Red Seal Recruiting Solutions Ltd. Track 2: Making Connections <ul style="list-style-type: none"> ● Moderator: Nour Hachem-Fawaz, Founder & President - Build a Dream ● Jonathon Azzopardi, CEO - Laval Tool Track 3: Safety for Every Body <ul style="list-style-type: none"> ● Moderator: Amanda Watson, Chief of Staff - Build a Dream ● Alicia Woods, CEO - Covergalls Workwear Track 4: Life Skills <ul style="list-style-type: none"> ● Moderator: Dani Ferenc, Director of Construction - Alabaster Homes ● Colin Toop, Project Manager - Plan Group
7:45 PM 	Fun and Games Break / Scavenger Hunt / Photobooth

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7:55 PM

Trades 2.0: The Digitization Of The Skilled Trades

Psst! We're not sure if you've heard, but there's a revolution happening in skilled trades. Take a look at how the landscape of the skilled trades in Canada is changing. From automation to an aging workforce, the sector needs to recruit new talent today.

The opportunities are endless for challenging and rewarding careers that provide growth and great earning potential.

- **Moderator: Nour Hachem-Fawaz**, Founder & President - Build a Dream
- **Shelley Fellows**, Chair, Board of Directors - Automate Canada
- **Connor Barr**, Assistant Project Manager - EllisDon
- **Elaine Lam**, Chief of Research, Education & Inclusion - The Conference Board of Canada
- **Simmie Thiara**, Director of Strategic Development & Sales - Acetronic Industrial Controls Inc.
- **Hon. Filomena Tassi**, Minister of Labour - The Parliament of Canada

8:25 PM

Final Remarks

8:30 PM

Survey / Breakout Rooms / Photobooth

SPARKPOWER



ONTARIO BUILD A DREAM[®]
CAREER DISCOVERY EXPO
 MAY 19 & 20 2021 6:00 PM - 8:30 PM
TRADES WEEK



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of Canada

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The project is funded in part by the government of Canada's Skilled Trades Awareness and Readiness Program